

COACH FOUNDATION

OUR MISSION

The Coach Foundation's mission is to support the next generation as they create the future they know is possible.

OUR WORK

Founded in 2008, the Coach Foundation brings Coach's philanthropic initiatives to life. To date it has granted more than \$49 million to nonprofit partners all over the world to do its small part to make big dreams possible.

Inspired by the unique spirit of possibility, optimism and inclusivity embodied by New York, the city where Coach was founded, the Dream It Real initiative is grounded in the Coach's belief in the role the next generation will play in redefining the future. Dream It Real supports young people everywhere as they discover their dreams and take steps to turn them into reality.

Learn more about our #DreamItReal mission at <https://www.coach.com/dreamitreal>.

WHAT TYPES OF NONPROFITS WE SUPPORT

Coach Foundation partners with nonprofits that work with young people at the grassroots level, providing resources, coaching and support to help unlock their potential.

The Coach Foundation partners with organizations that are recognized by the IRS as tax-exempt, public charities under 501(c)(3). Contributions will not be made: to organizations that are discriminatory, organizations or programs aimed at promoting a particular faith or creed, political, fraternal, or organizations; to, or on behalf of, individuals; for professional meetings or symposia; for courtesy advertising or fundraising events; or for sponsorship of events, performances or exhibits. The Coach Foundation reserves the right to deny funding based established giving guidelines and policies.

HOW TO SUBMIT A PROPOSAL TO THE COACH FOUNDATION

To submit a proposal for consideration, please complete the below coversheet and proposal requirements and send as an attachment to coachfoundation@coach.com. Proposals will be considered for approval by the Coach Foundation Board of Directors.

QUESTIONS?

We're here if you have any questions! Email us at coachfoundation@coach.com.

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REQUIRED DOCUMENTS FOR GRANT PROPOSALS

NARRATIVE

- Grant Proposal Cover Sheet (attached below)
- Organizational mission, history, founding year, and accomplishments to date
- Organizational statement of Need
- Geographical reach and program locations
- Number of program beneficiaries (i.e. # of young people served)
- Description of beneficiaries
- Statement of purpose for the proposal
- Description of how the program or project is to be carried out
- Measurable outcomes for the upcoming grant period with methodology on how the program will be evaluated (e.g. number of young people served, rate of graduation, social emotional learning outcomes)
- Number of professional and support staff
- Volunteering opportunities

ORGANIZATIONAL BUDGET

- Actual organizational budget for the last completed fiscal year, including income and expenses
- Projected organizational budget for the current fiscal year
- Projected organizational budget for the following year if the proposal is submitted within three months of the start of the new fiscal year

PROGRAM BUDGET (if applicable)

- Actual project budget for the last completed fiscal year, including income and expenses
- Projected project budget for the current fiscal year
- Projected project budget for the following year if the proposal is submitted within three months of the start of the new fiscal year

SOURCES OF INCOME & REVENUE: (Organization's and programs, if applicable)

- Program sources of income and revenue (funding mix) for most recent fiscal year.
- Actual, pledged and pending grants for each fiscal year for which a budget is submitted. Include foundation, corporation, or governmental agency names and dollar amounts.
- Any shortfall between the expenses and anticipated income in the year for which the grant is requested, and an explanation of how the remaining amount will be covered (e.g. general funds, fundraising events, foundations you will approach)
- Past 3 years of audited financial statements.

OTHER

- List of board members and their affiliations
- Copy of the U.S. Department of the Treasury letter establishing the organization's 501(c)(3) status, if applicable

Incomplete proposals will not be considered for funding

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GRANT PROPOSAL COVER SHEET

ORGANIZATIONAL INFORMATION			
Name of Organization to which grant would be paid (exact legal name):			
Street Address:		City:	
State:		Zip:	
Mailing Address (if different than above):			
Contact Phone #:		Contact Email:	
Organization's Website:			
Charity Employer Identification Number (EIN):			
Executive Director Name:			
Executive Director Contact Information (email/ phone):			
Secondary Contact Name:			
Secondary Contact Information (email/ phone):			
GRANT PROPOSAL INFORMATION			
Date of Application:		Project Name (if applicable):	
Purpose of Grant:			
Grant Request \$:		Support:	<input type="checkbox"/> General Support <input type="checkbox"/> Project Support
Grant Period Start and End Dates		Prior Support from The Coach Foundation?	
Total Organizational Budget (for current fiscal year)		Dates covered by this budget (mo/day/year):	
Total Project Budget (if requesting project support):		Dates covered by project budget (mo/day/year)	
Additional Notes			

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REQUIRED DOCUMENTS FOR INTERIM REPORTS

INTERIM NARRATIVE REPORT

The interim narrative should provide a comprehensive update on the programmatic outcomes thus far in the grant cycle, within the context of both the organization and the community. Please include anticipated outcomes for the remainder of the grant cycle. You may supplement the narrative with photos, beneficiary stories or testimonials, graphs, charts or bulleted points to convey the program concisely.

- Organizational and/or programmatic achievements as compared to projected outcomes and goals stated in proposal
- Provide specific data (e.g. number of young people served, rate of graduation, social emotional learning outcomes)
- Organizational and/or programmatic setbacks from the grant period and how you resolved or attempted to resolve them
- How you measured the effectiveness of the program
- What you learned and how you used or will use information measured
- Any changes in program, organization, and staff

INTERIM FINANCIAL REPORT

- Actual program budgets for the grant period to date, as well as anticipated expenses through the end of the grant period
- Explanation of any discrepancies between previously projected and actual figures/expenses
- Copy of most recent annual report (if available)

**All financial reports must include both income and expenses.*

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REQUIRED DOCUMENTS FOR FINAL REPORTS

FINAL NARRATIVE REPORT

The final narrative should complement the Interim Report by expanding on pertinent outcomes, achievements or data that had yet to be fully compiled or analyzed at the time of the Interim Report. This report should include a final analysis of the programmatic outcomes in the grant cycle, within the context of both the organization and the community. You may address all or some of the following areas as necessary, and supplement the narrative with photos, beneficiary testimonials or stories, graphs, charts or bulleted points to convey data concisely.

- Organizational and/or programmatic achievements as compared to projected outcomes and goals stated in the proposal
- Provide specific data, e.g. number of clients served, rate of graduation, average income of job placements
- Organizational and/or programmatic setbacks from the grant period and how you resolved or attempted to resolve them
- How you measured the effectiveness of the program
- What you learned and how you used or will use information measured
- Any changes in program, organization, or staff

FINAL FINANCIAL REPORT

- Final program budgets for the grant period, including both income and expenses
- Explanation of any discrepancies between previously projected budget and actual figures/expenses
- Copy of most recent annual report (if available and not already submitted)

**All financial reports must include both income and expenses.*